



## A drive to fight COVID-19

# Virtual College Level Video & Poster Making competition

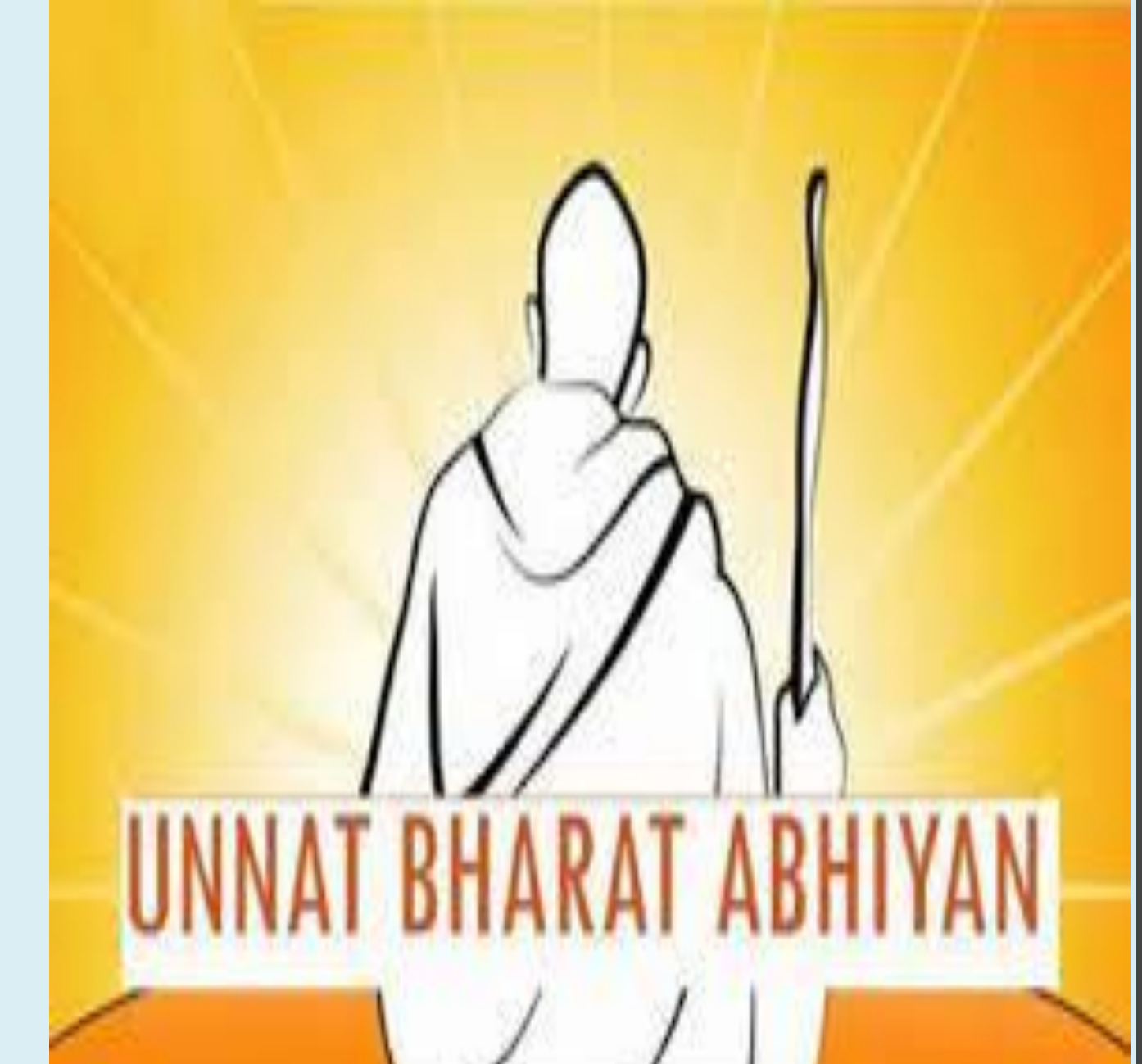
Organised by

**Unnat Bharat Abhiyan Unit**

in association with

**Teachers' Council**

**Kharagpur College, Kharagpur, West Bengal**



Keeping in view the unprecedented COVID -19 situation, the Unnat Bharat Abhiyan Unit of Kharagpur College finds it utmost necessary to create consciousness among its stake holders (including those residing in its adopted villages). This is in conformity with the aim of Unnat Bharat Abhiyan cell, Govt. of India to create repository and awareness materials in Regional Language/Dialect for circulation among the village clusters for COVID awareness. A Video and Poster Making competition for students of UBA institutions are being held by the Regional Coordinating Institutes throughout India.

For this purpose, Kharagpur College UBA unit in association with the Teachers' Council, is organizing a poster and video making competition among its students. Top five entries (Including Poster & Video) will be awarded by Kharagpur College, and these will be forwarded to the Regional Coordinating Institute (Indian Institute of Technology, Kharagpur for this region) for regional level contest.

### Themes for Poster & Video

- Covid-19 Awareness,
  - Importance of Vaccination,
  - Importance of Healthy lifestyle, Yoga, Meditation and Ayurvedic practices,
  - Usage and disposable of protection items against Covid-19,
  - Importance of Physical Distancing, Home isolation and Medication
- \*\* The video and posters should comply with guidelines of Govt. of India (MoH, Ayush etc.)

### Desired requirements for Video and Poster Poster making competition

1. Can be handmade/ digital
2. Any written information shall be in Regional language (Bengali)
3. Size- A4
4. Theme: one or more themes can be incorporated (related to COVID-19 only)

### Video making competition

1. Not more than 2 minutes duration
2. Size: 15 MB
3. Format: MP4
4. Can be Self shoot/ Animated/Hybrid
5. Shall be in Regional Language/Dialect (Bengali) along with English/Hindi subtitles
6. Participants are requested to put up the declaration written in the next page at the end of your video (It is mandatory).

### Declaration by the participant (for Poster and Video)

I certify that I have not violated the norms and protocols of the Government of India related to COVID- 19 and not copied my submission from any sources as it is. I have also followed the rules of plagiarism. Jury is free to cancel my nomination in case of any violation of norms us found. And my submission has been re-viewed and found fit for submission by the PI coordinator of my Institute.

Name and Signature of the participant:

Name of Institute :

The interested students should upload their poster/video to google drive, and share the link to the email id: [tckgpcollege@gmail.com](mailto:tckgpcollege@gmail.com) within 30.06.2021. Please confirm that the shared link should have edit rights to anyone having link, before sharing.

Participants are also advised to join the WhatsApp group for further information and updates through the link <https://chat.whatsapp.com/B6Px0iWWvWkGcHQ6RxePAS>

The students must mention their contact number, Department, Semester at the time of sending their poster/video. The poster/video should be made in Bengali only.

### Important points to note

- One entry is permitted from Single participants.
- Participants can send their entries in a Group/team (not more than 5 members).
- Poster and Video should be on the suggested themes.
- Last date of submission is 30.06.2021.
- Date of announcement of result (College level) by Kharagpur College is 04.07.2021.

### More information for the top 5 entries

Top five (05) entries (including video and poster) will be published in the college website and these will be forwarded by the college to IIT, Kharagpur for regional level contest.

### Cash Prize Information (For regional level toppers)

- Video Competition Award (at Regional Level, i.e among all the Higher Education Institutes in the Region).  
1st Prize: Rs.10,000/- 2nd Prize: Rs.6,000/- 3rd Prize: Rs.2,500/-.
- Poster Competition Award (at Regional Level i.e among all the Higher Education Institutes in the Region).  
1st Prize: Rs.4,000/- 2nd Prize: Rs.2,500/- 3rd Prize: Rs.1,500/-.

RCI (IIT, Kharagpur College) will announce the winners' name at Regional Level (1st, 2nd and 3rd) of both the categories (Poster and Video competition) on 20 July 2021 and after those 2 best entries will be forwarded to NCI (National Coordinating Institute) – IIT Delhi for evaluation at National Level.

For any more queries communicate through the WhatsApp group <https://chat.whatsapp.com/B6Px0iWWvWkGcHQ6RxePAS>.

In case of further difficulty please contact the following persons 📞 ( 8.00pm to 9.00 pm only )  
Dr. Indranil Chakraborty: 9800439049. Dr. Bikash Kumar Ghosh: 9800724063