



বিদ্যাসাগর বিশ্ববিদ্যালয়
VIDYASAGAR UNIVERSITY
Question Paper

B.Com. Honours Examinations 2021
(Under CBCS Pattern)
Semester - III
Subject : ACCOUNTING & FINANCE
Paper : SEC 1 - T & P
(E-Commerce)

Full Marks : 40 (Theory-25 + Practical-15)
Time : 2 Hours

Candidates are required to give their answers in their own words as far as practicable.
The figures in the margin indicate full marks.

(Theory)

Group - A

1. Answer any *two* of the following questions : 5×2=10
- (a) Define e-commerce. Distinguish between e-commerce and traditional commerce. 2+3
- (b) What are the different types of cyber security threats. 5
- (c) Discuss about the different e-commerce business models. 5

Group - B

2. Answer any **one** of the following questions : 15×1=15

(a) Define internet. Explain its importance in e-commerce. Discuss the advantages and disadvantages of online transactions. 2+3+5+5

(b) Write short notes on : 3×5

(i) Online banking

(ii) Public key and private key

(iii) Digital signature

(Practical)

Paper - SEC 1-P

Marks : 15

Group - A

1. Answer any **one** of the following questions : 5×1=5

(a) Write the procedure to create of online digital signature. 5

(b) Write the process to create a table with four rows and four columns in HTML. 5

Group - B

2. Answer any **one** of the following questions : 10×1=10

(a) Write a necessary steps to create a web page with 4 paragraphs of about 5 lines each describing about E-marketing, E-shopping, E-banking and E-learning. The paragraphs should be aligned left, right, center and justified respectively. 10

(b) (i) Show the process of purchasing online FASTag from any bank.

(ii) Write the steps to transfer money to your friend through NEFT. 6+4